

## A STUDY ON MANAGEMENT OF ATTRITION IN IT INDUSTRY: A CASE STUDY OF WIPRO TECHNOLOGIES BANGALORE

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### ABSTRACT

People are the most valued assets of an Organization who contribute towards the organizational goals. HRM tries to attract, maintain the right talent and manage them effectively and efficiently to meet the strategic organizational goals. Humans are not machines and they should be carefully managed. This study "A study on management of attrition in IT industry with respect to Wipro technologies Bangalore", tries to examine the level of attrition in the Organization. Fifty respondents were selected using simple random sampling for the purpose. A structured questionnaire was administered to the respondents and the primary data was collected. Secondary sources and company records were considered for secondary data. These data are collected based on the analysis made suggestions are given.

**KEY WORDS:** Study on management, attrition in it industry, wipro technologies.

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