

AN EVALUATION OF EMPLOYMENT OPPORTUNITIES OFFERED BY THE MSME SECTOR IN INDIA

AVANIT

RESEARCH SCHOLAR
ST.XAVIERS COLLEGE FOR WOMEN ALUVA.

ABSTRACT

The MSME sector is an important pillar of Indian economy .it is a highly vibrant sector which not only plays a crucial role in providing large employment opportunities at comparatively less cost than large industries, contributes to country s manufacturing output ,promotes exports and fostering entrepreneurs .SME sector on a whole is labour intensive sector therefore a highest creator of employment too. Despite of all, they also faces many challenges like inability to get adequate credit, scarcity of information availability, technological obsolesce, infrastructural bottlenecks etc. This study aims at understanding the role of MSMEs in employment creation and pointing the challenges in sme sector now.

KEYWORDS: MSMEs, Employment generation and challenges.

REFERENCE

- Annual Reports-Ministry of Micro ,Small and Medium E nterprises for the years-2010,2011,2012,2013,2014,2015
- International Journal for Marketing ,Financial Services and Management Research-volume 2,no:7july 2013
- Indian Ministerial committee for accelerating anufacturing in MSME Sector-(Shri Madhav Lal)-Ministry of MSME 2013
- Abhinav National Monthly Referred journal of research in commerce and Management
- Fourth All India Cencus of MSME 2006-2007
- National Account Statistics (2014)Annual Survey of industries.