

COMMUNICATION- THE MAJOR STRESSOR FOR MBA STUDENTS – TECHNIQUES TO HANDLE IT SUCCESSFULLY

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ABSTRACT

This article is intended mainly for postgraduate students taking management, Computer Science, Commerce, arts, etc...courses. The article has been prepared to give general information about some of the views and opinions given by student community studying at Post Graduation level. From time to time the perceptions of an individual changes according to a given situation. Communication is the activity of conveying information through the exchange of thoughts, messages, or information, as by speech, visuals, signals, writing, or behavior. It is the meaningful exchange of information between two or a group of living creatures. Pragmatics defines communication as any sign-mediated interaction that follows combinatorial, context-specific and content-coherent rules. Communicative competence designates the capability to install inter subjective interactions, which means that communication is an inherent social interaction. Communication requires a sender, a message, and a recipient, although the receiver doesn't have to be present or aware of the sender's intent to communicate at the time of communication; thus communication can occur across vast distances in time and space. Communication requires that the communicating parties share an area of communicative commonality. The communication process is complete once the receiver has understood the message of the sender.

KEYWORD: Communication, Competence, Exchange, Information, Management.
