

JOB SATISFACTION AMONG BANK EMPLOYEES: A CASE STUDY OF KURUKSHETRA CITY

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ABSTRACT

This Paper has been written to study the job satisfaction of bank employees. Job satisfaction refers to an individual general attitude towards his/her job. A person with the higher level of job satisfaction holds positive attitudes on the other hand; a person with dissatisfaction holds negative attitudes about the job. By promoting job satisfaction of the employees any organization can achieve its success. Bank is not an exemption of this. In this paper the job satisfaction of banks employees in Kurukshetra City will be analysed. For this purpose both primary as well as secondary data have been used. Primary data has been collected through the well-structured questionnaire and it has been analysed and interpreted by using various statistical tools and techniques. For kurukshetra city, major nationalized banks and their branches have been chosen for the study. In order to give proper representation to all facilities of employees in Banks, 100 employees are selected from the city. Sample consisted of managers/employees who volunteered to participate in this study. Analysis and interpretation of data have shown very interesting, alarming and informative results and findings. At the end some recommendations have been given for strengthening the present setup more effective.

KEYWORD: Job Satisfaction, Bank Employees, Kurukshetra City
