

BUSINESS INTELLIGENCE: GENERALIZATION OF THE METHODOLOGIES TO MODEL BETTER BUSINESS PROCESSES

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ABSTRACT

Business intelligence methodologies are recognized as optimization methodologies that which could provide the required data amongst the loads of data, quite at a disadvantage when not accessible in the required format and at the opportune time. With the globalization of businesses and the rapid advancement in technologies and growing pace of competition, business intelligence methodologies had gained wider acceptance as a potent business process facilitating technology. There is also considerable scope for improving the business processes of an enterprise by the application of some of the methods applied in business intelligence, by remodelling or re-engineering the processes to make them more responsive and effective in the evolving business environment. This paper suggests an abstract model of a business process which incorporates the features of business intelligence into the organizational structure and flow, making more intelligent organizations.

KEY WORDS: Business intelligence, intelligent organizations, business process reengineering.

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