

## **A STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO SANGAM DAIRY, GUNTUR, AP**

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### **ABSTRACT**

Employee engagement is the level of commitment and involvement in performing the role of an employee has towards working organization and its values. An engaged employee is aware of circumstance, and works with colleagues to improve performance within the job for the benefit of the organization.

The study on Employee Engagement with special reference to Sangam Dairy, Guntur, AP, is mainly conducted to know the clear ideas about the employee commitment towards their job and the factors governing their full involvement in doing their work. Management's basic job is the effective utilization of human resources for achievements of organizational objectives. It is also done to know the total percentage of the employees who all are totally committed to their work and are actually supporting in the completion of work more effectively and achieving the organizational goals and objectives.

**KEY WORDS:** Commitment, involvement, utilization.

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