

A CONTEMPORARY STUDY ON THE IMPLEMENTATION OF AN ERP FOR A TELECOMMUNICATION INDUSTRY

M.HARIHARASUDHAN

RESEARCH SCHOLAR

ABSTRACT

The research work has been undertaken in Chennai in different Telecommunication Companies. As the technology matures, machines become more user-friendly so that anyone can handle them. They also become more reliable. It focuses on the early stages of making the adoption decision, thereafter evaluating and selecting an Enterprise Resource Planning (ERP) system prior to implementation in Small to Medium sized Enterprises (SMEs). The project seeks to implement of an ERP for a Telecommunication Industry.

The objective of this research is to highlight the effectiveness of an ERP implementation for a Telecommunication Industry. Sampling technique used is Random Sampling and the Sample Size is 150. Statistical tools like Correlations & chi-square test are used for analysis and interpretation was carried out by using percentage analysis method. The collected data are tabulated, analyzed and interpreted. Finally the results are given as findings and recommendations to the Telecommunication Companies for improving their business prospects.

KEYWORD: Technology, Random.
