

INDUSTRY ACADEMIA INTERFACE: A STUDY OF NORTH INDIAN UNIVERSITIES

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ABSTRACT

The paper analyses the issues involved in industry academia interface. The demographic profile of India and transformation of economy into a knowledge economy creates the need for an active industry academia interaction. Poor employability of the graduates highlights the isolation between the academic institutions and industry. The knowledge economy can only be sustained if the higher education institutions are able to transform school leavers into critically thinking, innovative people with an entrepreneurial spirit to meet the needs of the industry. The study is focused to explore the issues concerning industry academia interface by collecting the data from teachers working in private and public universities. A survey design was used for the study. Private and public universities in northern part of India were selected for the study. The principal component factor analysis was used to analyze the most important factors affecting industry academia interface.

KEY WORDS: Knowledge Economy, Employability, Survey Design, Factor Analysis.

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