

COMPARATIVE ANALYSIS OF FDI IN CHINA, BRAZIL AND INDIA

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ABSTRACT

Some emerging markets have been leaders in the world and have grown at a higher rate benefiting from higher Foreign Direct Investments (FDI) by Multi National Corporations (MNCs) and some have been laggards and have not been able to attract as much FDI and grow that efficiently. Why China gets 60 billion dollars FDI annually as compared to India that does not even get 6 billion dollars, is an intriguing question. This study seeks to explore the determinants of FDI in such emerging economies to answer the above question. What has India done till now to attract FDI? What has been China's strategy to become the most FDI attracting country in the world? It also highlights the lessons India can learn from China and improve its FDI inflow. The study attempts to seek answers to questions regarding emerging markets' inability in attracting FDI, such as India. The study tries to analyse and compare the relative share of other BRICS countries in world total FDI.

KEY WORDS: Foreign Direct Investment (FDI), BRICS, Development and UNCTAD.

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