A STUDY ON PERFORMANCE APPRAISAL SYSTEM OF PROPEL INDUSTRIES IN SULUR

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ABSTRACT

Performance appraisal is one of the older managerial activities and probably has given to rise to more literature over the past few decades than any other management concept. It plays a vital role in every aspect of employee as well as the organization’s development. The general objective of the study is to analyze the effectiveness of Performance Appraisal System in Propel Industries Sulur. The statistical tools like simple percentage and ranking analysis were applied to realize the objective of the study. The results divulges ranking factors with leadership scored the highest point and ranked I, this followed by the factors training, follow-up, communication, level of improvement in the effectiveness of the performance appraisal.

KEYWORDS: Communication, management concept, organization and performance appraisal.
REFERENCE

