

RESEARCH REPORT FOR ESTABLISHING A SMALL SCALE INDUSTRY AT PILUKHEDI, DIST. RAJGARH, MADHYA PRADESH – INDIA

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ABSTRACT

This is descriptive as well observation report, research survey conducted at Pilukhedi for the collection of primary data. The objective of this research is knows the opinion of the peoples and find the suitable market conditions for establishing a small scale industry at Pilukhedi for this purpose every action took very carefully by concern team members. I went to Pilukhedi for survey, where survey conducted smoothly in the area of 3- 4 km. (Industrial area/ village and by the side of NH-12 road).

INDUSTRIAL AREA; meet with some industrial employees as like; Oswal Nahar Yarns Ltd., M/s Hindustan coca cola, M/s hind spinners, Bhopal glues and chemical pvt. Ltd large scale organization as well medium and small business organization etc.

VILLAGE AREA; mate with the local peoples like; farmers, housewives, students, job goers, shopkeepers, hawkers and so on.

ROAD SIDE; mate with the transporters, travelers, drivers and some peoples/passengers they are passing by pilukhedi.

KEYWORDS: dynamic, economy.

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- “ZENITH” International Journal of Business Economics & Management Research Vol.2 Issue 5, May 2012, ISSN 2249 8826 Online available at <http://zenithresearch.org.in>