

INCLUSIVE GROWTH BY MEANS OF TOURISM INDUSTRY: A STUDY ON NORTH EASTERN REGION OF INDIA

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ABSTRACT

Inclusive growth basically means broad based, shared and pro-poor growth. It decreases the rapid growth rate of poverty in a country and increases the involvement of people into the growth process of the country. Tourism is one of the world's largest industries. By creating jobs and opportunities for all sections of the society, tourism helps in bridging economic inequalities. North-East India is well blessed by Nature with beautiful hills and plains with green cover and a wide variety of rare and exotic flora. Tourism industry has the greatest potential of generating income and employment opportunities in North East India and thereby contributing towards inclusive growth.

This paper focuses on the trend of tourist inflow in the region, assesses the trend of North East India's NSDP and explores how the local supply chain can be enhanced as part of an inclusive growth strategy. The findings from the study indicate huge potentiality of tourism industry and contribute positively towards inclusive growth. However, much of it remained unexplored which calls for serious Government intervention in terms of policy formulation and necessary direction.

KEYWORDS: Tourism, Inclusive Growth, North East India, Tourism Policy Measures.

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