

A STUDY OF ECONOMIC BOOSTERS WITH REFERENCE TO CORPORATE GOVERNANCE

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ABSTRACT

The study of economics and the factors of demand and supply invariably form the conscious effort of the economists and economy planning analysts. The reasons leading to any demand phenomenon are of prime importance and could be given high priority as the economic activity tends to be more globalized and competitive.

This study attempts to find the broad category of factors that drive the market, termed as ‘economic boosters’, and then the enhanced importance given to corporate governance and fine tuning of the factors and integrating the afore mentioned factors into the corporate governance realm, to make the economic activity more objective and productive.

KEYWORDS: Delta-STEP, STEP sheet, EBF (Economic Boost Factor)EBB (Economic Boost Buffer)

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