

A STUDY ON SYSTEMATIC INVESTMENT PLAN AS AN EFFECTIVE INVESTMENT OPTION IN MUTUAL FUNDS

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ABSTRACT

Systematic investment plan or Mutual funds SIP is fast becoming common term in the investment market. But a lot of people are still uncertain –some are cynical in new thing in the market while most are just confused. This article is an attempt to avoid all confusions of investors.

KEYWORDS: investment, mutual fund, management.

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