

## **PROFITABILITY OF CYMBIDIUM CUT FLOWER IN SIKKIM**

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### **ABSTRACT**

The floriculture industry is characterized by traditional as well as modern cut flowers. The cut flower industry is rapidly growing worldwide. The consumption within India is increasing with changing socio economic structure as well as effects of globalization. At the same time, North Eastern states of India especially Sikkim state is preparing itself to take an increasing role in the trade of floriculture. Sikkim is fast emerging as an Orchid growing state with more and more people getting attracted to this cash crop. Infact Sikkim is the only state in the country which at present produces high volume cymbidium orchids and demand for the same from both in and outside country have been increasing. The Sikkim government has recognized the importance of this industry and hence given a special focus to this industry. With 80% literacy, coupled with an unemployment rate that is higher than the national average, the state thinks that floriculture can be the panacea for solving its socioeconomic problems. Since Cymbidium has exclusive advantage for the state this study is intended to provide a database on the profitability of cymbidium Orchid in Sikkim, The paper also discusses about the present status of cut floriculture industry in Sikkim. From the study we found that there is positive and increasing production trend of floriculture industry in study region. Authors found that for commercial production of Cymbidium orchids in Sikkim the units size of 500-1,000 are very profitable.

**KEYNOTES:** Production trend, Cymbidium Orchid, Sikkim.

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