

STUDENTS' PERCEPTION AND ATTITUDE TOWARDS SELECTION OF COLLEGES IN TAMILNADU

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ABSTRACT:

Almost 9,00,000 students have appeared for the Higher Secondary exam in India by 2018. At present their hot spot areas are to identify a suitable course and college for their higher education. Students may select a course according to their aptitudes, capability and interest. On the other hand, selecting a college is a hectic task and it is very difficult to identify the factors which influence them in selecting a college for their higher studies. The objective of this study is to analyse the school students' perception and attitude towards selection of colleges in Tamil Nadu. A structure questionnaire was used to collect responses from 150 students identified randomly. 11 factors were used to check its influencing level on selecting a college. The collected data were analysed using Chi-square test, descriptive analysis and factor analysis. The study found the existence of significant relationship between few variables such as parents' income & field of study and gender & place preference to study. It also narrowed down the identified 11 factors in to 3 factors which are the most crucial in influencing the students on higher education.

KEYWORDS: Students Perception, Higher Studies, Factors Influencing, Engineering College, Arts and Science College.

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