

A SECONDARY SOURCE SURVEY OF EFFECTIVENESS OF MANAGEMENT EDUCATION IN PURVIEW OF COMPETENCIES ASSOCIATED

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ABSTRACT

Management education' is understood broadly to encompass education and development for managers. While the customary focus for business and management education programs has been providing intellectual products to private sector corporations, it is recognised in this paper that these programs must not overlook to encompass vital training methodologies for the professors and management teachers. Competence is the cluster of abilities, knowledge and skills that enable the professors to act effectively in personal and professional life. The paper focuses on following essential competencies which management institutes must inculcate in management student and nurture them to elevate the standard of teaching. Time Management, Conflict Management, Facility Management, Vendor Development, Disaster Management, Negotiation, Statutory Skills etc. are the skills and competencies which will be consider for further research after the paper. The paper also focuses on the use of competency learning models which will highlight the position of faculties as per the Maslow's Model. The study will seek the reasons for present management condition. Improvement and changes in an employee is essential in the private sector corporations so is it important at management institute's level. Change is constant in all vocations and hence training should be a continuous process that will demand a range of activities making it effective in uplifting the quality of the output from a management professor. A systematic evaluation of the management education imparted in these institutions and the contribution of the management education in improving the functioning and performance of Indian organizations are overdue. This will eventually help in developing the quality of students passing out of management institute.

KEY WORDS: Management education, competencies, management professors, training, education.

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