A STUDY ON EMPLOYEE MOTIVATION IN “THE AMERICAN COLLEGE”

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ABSTRACT
Employee motivation is one of the major issues faced by every organization. It is the major task of every manager to motivate his subordinates or to create the ‘will to work’ among the subordinates. It should also be remembered that a worker may be immensely capable of doing some work; nothing can be achieved if he is not willing to work. Motivation involves getting the members of the group to pull weight effectively, to give their loyalty to the group, to carry out properly the purpose of the organization. This paper aims to find out the employees level of employee motivation associated with nature of job and working atmosphere. Hence this studies also focusing on the employee motivation among the employees of The American College, Madurai. The data needed for the study has been collected from the employees through questionnaires and through direct interviews. Analysis and interpretation has been done by using the statistical tools and data’s are presented through tables and charts.

KEY WORDS: Employee Motivation.

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