

TARGETED FOCUS APPROACH TO REDUCE MATERNAL MORTALITY RATIO IN INDIA

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ABSTRACT

Newer approaches such as “risk approach” and primary health care are steps in the right direction to reduce maternal mortality. Despite best antenatal care, some women may develop complications without warning signs and thus require focus at that time.

If any area more in need than others, why shouldn't there be a focused, targeted, dedicated and collaborative approach? It is based on the fact to collaborate on a focused approach on areas that need the attention most. The idea of targeted, concentrated effort focused solely on the distressed area.

KEY WORDS: Risk approach, primary health care, collaborative approach.
