

A COMPARATIVE STUDY OF ENTREPRENEURSHIP DEVELOPMENT BY DISTRICT INDUSTRIES CENTERS IN CHITTOOR AND NELLORE DISTRICTS OF ANDHRA PRADESH

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ABSTRACT

To empower the MSME (Micro small and Medium Enterprises) sector to take its rightful place as the growth engine of Indian economy, it is necessary to support the MSMEs, educate and empower them to make optimum utilization of the resources, both human and economic, to achieve success. The present study aimed to know the problems of the enterprise and level of Assistance by DIC(District Industry Centre) in Chittoor and Nellore districts for this 350 samples are taken from Nellore district and 125 samples are taken from the Chittoor district, chi square test was used and found that labor problems are different in chitter and Nellore district.

KEY WORDS: MSME, DIC, Chittoor and Nellore District, Problems.

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