

## SIGNIFICANT TRENDS IN HIGHER EDUCATION INSTITUTIONS: A LITERATURE REVIEW

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### ABSTRACT

This article reviews the various facets of Higher Education Institutions today including its definition, purpose, scope and significant trends. The role of higher education institutions has evolved over the years adapting to current needs of the society. Although in their earlier years of establishment, they were affiliated to religious or economic sects, their structure and the governing principles have evolved and defined them as an individual entity in its own right. They are an integral part of culture and the nurturing ground for future minds that mold the growth and evolution of the global economy, heritage and social structure. Similar to other institutions like industry, technology, and healthcare, Higher Education Institutions cannot be complacent in its deliverables as they face challenges and demands from the society to maintain its competitiveness, efficiency and quality. The quality, popularity and effectiveness of its knowledge transfer are strongly embedded in its faculty, infrastructure, management and its strategic initiatives making them akin to any business organization.

**KEYWORDS:** Higher Education Institutions, quality, technology, trends.

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