

## **STUDY OF IMPACT OF DIGITIZATION AMONG THE MASS FOR ITS FUTURE VISION:**

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### **ABSTRACT:**

The number of personal computers globally surged from 100 million in 1990 to 1.4 billion by 2010. The users for mobile too grew at even more rapid pace which proves that digitization and digitalization is accelerating very fast. Developed countries such as Germany, United Kingdom, and the United States took nearly 4 yrs on average to move from the emerging to the transitional stage of digitization; now, developing countries are imitating them at the same amount of pace, in less than 2 yrs with average growth from 7 points to 10 points. The study is about the adaptability by users, analysis of effectiveness and its challenges. The Global Information Technology Report 2012 indicated that the accelerating pace of digitalization is very rapid which has stemmed from increased liberalization supported by the growing affordability and availability of digital technologies and skills to operate digital devices has hastened the deployment of supporting infrastructure for digitalization. It is being argued that whether effectiveness is deployed with access to the basic infrastructure, knowledge, skills etc to make use of digitization for specific ends. It further specifies that there is absence of direct interventions for supportive impact of technology among mass/localities for achieving elite Tech-Social Ecosystem. So, plotting of incidences aligned with ancillary benefits of digitalization would definitely intervene for accessibility and connectivity which is prime importance for usage of digitization.

**KEY WORDS:** Digital, Usage, Effectiveness, Challenges, Ancillary Benefits.

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