THE SILVER LINING OF THE NEW FDI POLICY IN RETAIL SECTOR IN INDIA: LIMITS AND NOT CONSTRAINTS

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ABSTRACT
A lot is being said about the government’s decision to allow FDI in Indian retail sector. A natural characteristic of human nature is to have a pessimistic view of things. This pessimism is aggravated to the level of fear if what is being talked about is unknown or more dangerously lesser known. The need of the hour is to be more aware of the opportunities that FDI in retail sector will provide. The boost provided to the Indian Economy by the inflow of FDI should be scrutinised and supervised to ensure the benefits are long term as well as long lasting. Another point which needs to be carefully monitored is that the delicate balance of a win-win situation is maintained given the present bureaucracy and corruption in India. Further when even the global market is becoming red thoughts have to be put together before comparing with other countries and their economic policies. Learning can occur by studying and analysing FDI policies adopted by other economies. And based on these learning’s limits could be set to enhance the benefits that will accrue. But such policy decision should be avoided that will act as constraints resulting in doing away with the opportunity itself.

This conceptual research paper tries to highlight the possible benefits which can be reaped from allowing the flow of FDI in retail sector in India. It also tries attempts to bring into fore light the possible pitfalls which need to be continuously checked.

KEY WORDS: FDI, Retail Sector, Indian Economy, Organised Retailing.

Bibliography


