

A STUDY ON EFFECTIVENESS OF RECRUITMENT PROCESS IN MAGICK WOOD EXPORT PRIVATE LIMITED CHENNAI

MR P DINESH KUMAR*; DR K J RENUKA**

* RESEARCH SCHOLAR,
DEPARTMENT OF MANAGEMENT STUDIES,
GKM COLLEGE OF ENGINEERING AND TECHNOLOGY,
(AFFILIATED TO ANNA UNIVERSITY AND AICTE), CHENNAI.

**ASSOCIATE PROFESSOR,
DEPARTMENT OF MANAGEMENT STUDIES,
GKM COLLEGE OF ENGINEERING AND TECHNOLOGY,
(AFFILIATED TO ANNA UNIVERSITY AND AICTE), CHENNAI.

ABSTRACT

This study titled as a Study on effectiveness of recruitment process in magick wood export private limited. Recruitment process is mandatory for all the organization as it supplies the human resource to function within the company. This study exits the importance of the recruitment in very effective manner as well understand the drawbacks in the current/present process of recruitment that is followed by Magick Wood Exports Pvt Ltd. This study has been confined to the geographical environment of Chennai City. Hence this study cannot be generalized. The study paved a way to follow a descriptive research design to bring out the best result suited for this title. The tool used for the study is questionnaire method with simple random sampling. Based on the research work conducted at Magick Wood Exports Pvt Ltd has the findings to make the recruitment process effective in Magick Wood Exports Pvt Ltd and suggestions were also found to improve the process of recruitment in Magick Wood Exports Pvt Ltd

KEY WORDS: Effectiveness, Recruitment, Process.

REFERENCE

- Kothari. C. R. Research Methodology, New Age International Publishers, 2nd Edition, Pg.no.11
- K. Aswathappa, Human resource management, Mc Grew Hill Publisher, 6th edition, pg.no.173
- <http://www.ukessays.com/essays/business/literature-review-recruitment-and-selection-process-business-essay.php>

- <http://hr.utk.edu/policies/recruiting-procedure/>
- <http://www.slideshare.net/erecruit/recruitment-process-approach>
- <http://www.citehr.com/213645-detailed-process-recruitment.html>