

# IMPLICATION OF 'MAKE IN INDIA' CAMPAIGN FOR FUTURE ECONOMIC SCENARIO IN INDIA

**DR. BIMAL JAISWAL\*, MS. SHIVA MANOJ\*\***

\*SENIOR LECTURER, DEPARTMENT OF APPLIED ECONOMICS,  
UNIVERSITY OF LUCKNOW, LUCKNOW, UTTAR PRADESH, INDIA.

\*\*RESEARCH SCHOLAR, BANASTHALI VIDYAPITH,  
RAJASTHAN, INDIA .

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## ABSTRACT

Make in India is a calling card for investors to come and invest in Indian growth story. It is not just the influx of capital being targeted here, but the impetus to further the Indian manufacturing capabilities. Instead of naming it Made in India, it is make in India. As the focus of made is in past, whereas make in India pushes to manufacture here in present. The manufacturing sector has faced a creeping rut over the past decade in India. The focus of past congress government being on service sector, has led to step-motherly treatment to manufacturing arm. This paper deals with the primary aspects of Make in India programme which has taken birth right after the change in political scenario in India.

**KEYWORDS:** manufacturing, investors, employment, FDI, technology.

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