

AN EMPIRICAL STUDY ON EMPLOYEE VIEWS ON PERFORMANCE MONITORING, COACHING AND MEASUREMENT

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ABSTRACT

In the modern business context, organizations are operating in a highly competitive environment. To withstand competition in a healthy environment it is imperative for the organisations to continuously strive to improve the performance. For improving performance all wings of performance management system should be effective. In this paper an attempt is made to evaluate the perceptions of Executives on Monitoring & Coaching, Measurement and feedback Practices in NTPC, Simhadri, Visakhapatnam. This paper is a part of my thesis work.

KEY WORDS: Performance Management system (PMS), Measurement.

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