

## **THE ATTRIBUTE MAPPING OF WOMEN IN THEIR PERSONAL VIEW ABOUT THE PERCEPTION OF SOCIETY**

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### **Abstract**

The changes in life pattern of present day families are influenced by women status in their families. The personal and professional background of women in present day has changed due to their level of literacy, employment. In addition to that, the level of education and life styles among non-working women also changed in present day social system. The level of literacy and knowledge sharing shaped their personal and psychological dimensions. The estimation of social view about every woman to their living system, personality and contribution has been relocated in present day scenario. By keeping this aspect, the present study has been attempted to understand the attributed mapping drawn by woman community about their select view attributed to society on selected dimensions.

**Key words:** Life style, Literacy, Perceptual mapping, Psychological dimension, Social system.

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