

BUSINESS VOCABULARY _LEARNING PERSPECTIVE

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ABSTRACT

Business English means different things to different people. For some, it focuses on vocabulary and topics used in the worlds of business, trade, finance, and international relations. For others, it refers to the business vocabulary and its knowledge used in communication skills used in the workplace, and focuses on the language and skills needed for typical business communication such as presentations, negotiations, meetings, small talk, socializing, correspondence, report writing, and so on. In these cases it can be taught to native and non-native speakers of English, for example, students preparing to enter the job market.

‘Business English’ is English language especially related to international trade. It is a part of English for specific purposes and can be considered a specialism within English language learning and teaching. Many non-native English speakers study the subject with the goal of doing business with English-speaking countries, or with companies located outside the Anglo sphere.

KEYWORDS: Business, communication, English.

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